

1. As mentioned in class, you all developed an original POV (point of view) for your partner's wallet. However, since then, you ideated, prototyped, tested, re-ideated, re-prototype, and re-tested. Your definition probably changed some! After all that, how would you redefine your partner's POV? Write the original POV as well as the final POV. You can refer to the Class Slides for the format in case you forgot. The class slides are in that date's (8/17) class file.

Original POV: Jordan's wallet is his comfortable companion because it must be thin, adaptable, and inconspicuous.

Final POV: Jordan's wallet is his simple constant because it must be uncomplicated, dependable, and effective.

2. Next, answer the following questions. A paragraph or so EACH should suffice.

- Was your first wallet POV and your final wallet POV the same?
 - The POVs were fairly similar as Jordan wanted a fairly simple wallet that resembled his current wallet. He wanted the wallet to fit well in his back pocket and hold around four cards; therefore, he didn't want anything bulky or complicated.
- Why were they different?
 - The first POV focused more on comfort; however, the second POV emphasizes the simplicity of the wallet. In my first POV, I mention adaptability, but Jordan is more interested in ease of use. He needs the wallet to be thin and get the job done; he doesn't need anything much fancier than that.
- How much did your prototype tests change your understanding?
 - My prototypes were all similar, but I was basically testing the boundaries for how thin he really wanted it. The thinness was his most important request. I noticed that he valued the thinness over the possibility of more space and room for storage as he didn't

want zippers or buttons that would be unnecessary bulk for his primary use.

- What would happen if you did another iteration?
 - As Jordan seems fairly pleased with the simplest prototype, I think I would actually continue trying new, small ideas to see if he'd want to branch out from his set ideal product. I had added an extra, slim pocket to see if he'd be interested, and he was, so I may play with the location of that pocket a bit more.
- How might you continue this iterative process?
 - I would like to test different fabrics as he had mentioned that he would prefer either leather or cloth. It would be ideal to figure out specifically which he would like as they are both fairly flexible and allow for slim, thin storage; however, leather is slicker as cloth is more malleable and compliant.
- How is this different from a traditional project approach?
 - This approach allows us to focus on little details that we otherwise wouldn't notice when tending to a client. It allows the clients more options to choose from and possibly go beyond what they were initially aiming for; therefore, they will be more pleased with the income than they had thought they'd be. It also allows us to try more fresh ideas and single out unnecessary aspects that could cause future inconveniences and bad opinions from clients.